

INTERREG AURORA

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Bodø, 5 December 2022



Arctic Pulse

Goal

To bring unique culture experiences to audiences and visitors in the Arctic Region of Northern Scandinavia.

Project goals

- A brand for culture events in Arctic Europe, ARCTIC PULSE, is established.
- 25% of the music- and culture productions in the project have a Sami or traditional profile.
- More than 130,000 visitors experience the project's activities, mostly as audience in concerts and festivals.

WP 3 - New Arctic Talents

- Young Sami musicians and folk musicians meet under the leadership of established world music artists.
- Workshops, lectures, rehearsals and concerts. About 20 participants per year. <u>https://youtu.be/sa7oiQjNXDE</u>





THE GOAL OF INTERREG AURORA 2021-2027

To encourage cross-border collaboration, and thereby strengthening the competitiveness, sustainability and attractiveness of the programme area through social inclusion, digitalisation and green transition.



SUB-AREA AURORA FINLAND Lappi Pohjois-Pohjanmaa Keski-Pohjanmaa Österbotten/Pohjanmaa Etelä-Pohjanmaa

SVERIGE

Norrbotten Västerbotten Västernorrland

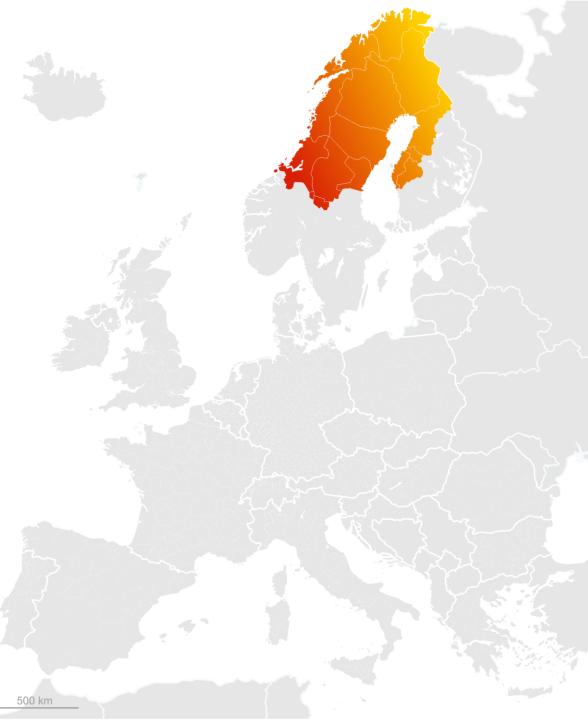
NORGE

Troms og Finnmark Nordland

SUB-AREA SÀPMI FINLAND Lappi Pohjois-Pohjanmaa Keski-Pohjanmaa

SVERIGE Norrbotten Västerbotten Västernorrland Jämtland Idre Sameby, Dalarna

NORGE Troms og Finnmark Nordland Trøndelag Innlandet (Elgå Reinbeitedistrikt)







Priority 1 - A smarter Europe Smart and sustainable growth

Specific Objective 1.1 Smart specialization, research and innovation Specific Objective 1.2 Competitiveness of SMEs



Priority 2 - A greener Europe Green and sustainable transition

Specific Objective 2.1 Climate change adaptation Specific Objective 2.2 Nature protection and biodiversity Specific Objective 2.3 Sustainable mobility



Priority 3 - A more social Europe Education, culture and sustainable tourism

Specific Objective 3.1 Education and lifelong learning Specific Objective 3.2 Culture and sustainable tourism



Priority 4 - A better Interreg Governance Better and more sustainable cross-border cooperation

Specific Objective 4.1 Cross-border capacity building



Do you have an idea for a cross-border project?

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Who, When & How?

Who can apply for funding?

Almost everybody, e.g.:

- Research centres
- Universities, education centres
- Municipalities
- MSMEs
- Non-Governmental Organisations (NGOs)

But not private individuals or large companies

When can we apply and how?

- Opening and closing times for calls will be announced by Aurora through our social media channels well ahead of time
- Approximately 2 calls per year, 2022-2025/26
- Applications must be submitted online through Aurora's MinAnsökan system



What signifies a good Interreg Aurora project?

- Relevance for the Programme
- Cross-border cooperation
- Sustainable development
- Partnership
- Project logic
- Relevance to target group
- Value for money
- Dissemination of project results



Project Types and EU-Financing Rates

Project Types

Small-scale projects

- Lump sums
- Max 20 000 Euro/country
- Duration 6-12 months

Regular Projects

- Max 36 months

Financing Rate

65% EU-funding for Swedish and Finnish partners

50% IR-funding for Norwegian partners



Get prepared!

- A continuous call system for Small-scale projects
- Second call for Regular projects 1 February 28 March 2023
- One joint application (SE/FI/NO) (MinAnsökan)
- Simplifications
- Programme Manual
- Early project idea template/project consultation
- Contact the Joint Secretariat for questions





Thank you for your attention!

For more information

www.interregaurora.eu

#interregaurora

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