

# Facilitating business development



Foto: Eirik Helland Urke

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# Regional development and innovation



[www.communicate.no](http://www.communicate.no)

- Regional characteristics
- Geographic collocation
- Collection of business
- Geographic «thick» regions

- Regional innovation system –  
.....expertise, R&D, expertise, R&D.....

# Regional innovation system in the north? ....some challenges...

*Challenges to Bridging Discrepant Knowledge Bases* 17

Table 1. Challenges to bridging R&D institutions and industry

Challenge	R&D institutions	Industry
Time perspective	Long	Short
Type of knowledge	Research-based	Experience-based
Orientation	Knowledge production	Knowledge utilization
Organization	Closed (linear)	Open (interactive)

# ..do we have to make new maps?

How do we implement theory in practice when the map doesn't always fit the landscape?



# Future need of increasing the labour force

## Challenges:

- Demografical
- Drop-out from high school
- Competent workforce
- Diverse labourmarket
- Attractiveness



[www.arbeidsom.no](http://www.arbeidsom.no)

# The importance of:



ARKTISK TEKNOLOGI



BIOTEKNOLOGI



FORNYBAR  
ENERGI



HELSE OG VELFERD



IKT OG DIGITALE MEDIER




INFRASTRUKTUR, MATERIALER  
OG KONSTRUKSJONER



INNOVASJON, NÆRING  
OG REGIONAL UTVIKLING



KLIMA OG MILJØ




MINERALER OG  
PROSESSTEKNOLOGI



OLJE OG GASS



SATELLITTER, FJERNMÅLING  
OG UBEMANNEDE FLY



URFOLK



# Norut – et nasjonalt forskningskonsern